



March 14, 2012

Jeff Davidson, MBA, CMC
Breathing Space Institute
3202 Ruffin Street
Raleigh, NC 27607

Hi Jeff,

Just a note to tell you how grateful I am for people like you to help people like me and my team improve. Beyond your great content I was impressed with your presentation. It was not only succinct, boiled down to usable tips and recommendations, but highly humorous.

Aside from your subject matter you have also mastered the art of public speaking. I consider my compliment noteworthy only because I have attended thousands of meetings in my 50+ year career as a student, salesman, sales manager, general manager and ultimately an owner of a decent size business, fielding 60+ sales professionals. In other words, I think I am an authority on presentations.

I am listening to some of your CD's and am reading your beautiful book *Simple Living*. I plan to buy more of your books because of the thoughtful way you convey your message. Thank you again for your teachings -- "Teaching is the greatest form of charity for mankind." I hope Nationwide engages your services again for the upcoming Washington DC gathering.

Sincerely,

Don Van Eeghen
Still a Student