

## Becoming Indispensable at Work™

Just as effective marketers create a niche for the products or services they promote, you and your managerial team must create a niche for yourselves to effectively advance in your respective careers. Creating a niche involves making yourself indispensable - becoming the kind of professional that others seek first when reorganizations begin, and becoming the type of employee your organization cannot afford to let go, even in a shaky economy.

In this insightful program, Jeff Davidson covers a broad swath of strategies for making yourself indispensable and enabling your team members to do the same. Finding out what's needed on the job (not merely what is expected) and doing it will get you noticed quickly.

### **Becoming Indispensable at Work, Presentation Topics:**

- Why anyone, of any rank, can become indispensable on the job.
- Understanding the needs and wants of your team, division, and company.
- Standing out from the pack without alienating others.
- Staying focused despite inevitable distractions.
- Activities you can initiate right away to become more valuable to your organization.
- Influencing others to want to work with you.
- Actionable strategies for succeeding in your career.
- Adopting a sure-fire approach to becoming indispensable.
- How to feel better about job security.
- Strengthening your long-term career potential.