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Public Speaking & Presentation Skills for Chief Executive Officers

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In *Public Speaking & Presentation Skills for CEOs*, CEO Briefs examines specific tips and tricks used by the business world's best speakers and leading CEOs that are guaranteed to enhance your impact the next time you give a presentation or speech, lead a discussion with colleagues or clients, or even want to steer a conversation or interaction in a specific way. Take the 60 minutes to view this webinar (on your computer, mobile phone, iPod or printed out) to learn specific ways to be a more effective speaker and presenter as a CEO.

The webinar is led by **Jeff Davidson** (President - Breathing Space Institute), **an expert at turning CEOs into great speakers**, and focuses on:

- Everything a CEO needs to know in 60 minutes about how to become a better speaker/presenter and enhancing their impact when giving speeches and interacting with clients, customers, vendors and colleagues
- Sure-fire tips and tricks used by the business world's best speakers and leading CEOs that you can immediately implement that will turn you into a more effective presenter and public speaker
- The 10 most common stumbling blocks and frequently asked questions by CEOs about improving their speaking and presenting skills
- Case studies of speeches and presentations led by CEOs, what they did to have more of an impact, and important lessons learned