

**DIRECT SELLING ASSOCIATION**

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Mr. Jeffrey P. Davidson  
3709 South George Mason Drive  
Falls Church, VA 22041


Dear Jeff:

Thanks again for your short course on information last night.  
I enjoyed it.

Deborah Gaffney told me of her meeting you at the 'speakers'  
showcase' luncheon last week, which made your amazing Mr.  
Memory performance on DSA more understandable, though not  
less impressive.

Again, nice to meet you and interesting to hear you . . .  
I've just now finished called the 1-800 number at Gale Research  
to request a free catalog -- when I saw their listing "House  
Names Around the World" at your class last night, I was totally  
captivated with the idea of access to such delectable information!

Cordially,



Marilyn L. Heller  
Assistant to the President  
for Special Projects