August 10, 1993

Jeff Davidson, MBA, CMC 2417 Honeysuckle Road #2A Chapel Hill, NC 27514-6819

Dear Mr. Davidson:

I recently had the pleasure of hearing you speak at a convention I was attending. Your message regarding breathing space was right on the money. I was so impressed I purchased your book.

Sincerely,

Dennis Yunk

Director of Finance

Dennis Yunk