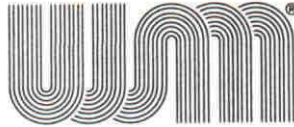


WOMEN IN MANAGEMENT, INC.

905 W. Main Street, Number 9
Box 695
Durham, NC 27701



18 April 1994

Jeff Davidson, MBA, CMC
2417 Honeysuckle Road #2A
Chapel Hill, NC 27514-6819

Dear Jeff:

Thank you so much for your great presentation at "An American Snapshot: A Look at Today, A Blueprint for Tomorrow", sponsored by the North Carolina Chapters of Women in Management, Inc. and the National Association of Women Business Owners.

You got rave reviews. Your rousing presentation was perfect to shake off those after-lunch blahs. No one wanted a nap after your session! In fact, many people continued to talk about the five Mega-Realities well into the afternoon.

Personally, I was so pleased with your session that I've already recommended you to someone. My husband, Chris Gurley, is president of the Triangle Hotel/Motel Association. His group is always looking for good speakers, so I passed your material on to him. His card is enclosed.

Thanks again, Jeff, for a great session. You played a large role in making the conference successful.

Regards,



Margot Lester Gurley
Conference Planning Committee
WIM Vice President for Communications