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Jeff Davidson, MBA, CMC 2417 Honeysuckle Road Chapel Hill, NC 27514-6819

Dear Jeff,

I had the pleasure of attending your seminar on the Royal Majesty Cruise Line during the NAWBO conference.

This year I had set a goal to become more organized and to maintain a clean desk. You confirmed all the reasons why this should be done.

I also appreciated the information that pertained to me being a "pack rat" of written word. I felt that I couldn't read fast enough.

Now I "toss" a lot more than I did in the past.

Your seminar was a great help to me. My desk is now clean each night and I finally hired an assistant who helps me utilize your suggestions.

/DAVIDSON